

PRIVACY IMPACT ASSESSMENT (PIA)

PRESCRIBING AUTHORITY: DoD Instruction 5400.16, "DoD Privacy Impact Assessment (PIA) Guidance". Complete this form for Department of Defense (DoD) information systems or electronic collections of information (referred to as an "electronic collection" for the purpose of this form) that collect, maintain, use, and/or disseminate personally identifiable information (PII) about members of the public, Federal employees, contractors, or foreign nationals employed at U.S. military facilities internationally. In the case where no PII is collected, the PIA will serve as a conclusive determination that privacy requirements do not apply to system.

1. DOD INFORMATION SYSTEM/ELECTRONIC COLLECTION NAME:

Joint Artificial Intelligence Center (JAIC) Business Systems / Salesforce (JBS/SF)

2. DOD COMPONENT NAME:

Defense Information Systems Agency

3. PIA APPROVAL DATE:

Oct 15, 2021

SECTION 1: PII DESCRIPTION SUMMARY (FOR PUBLIC RELEASE)

a. The PII is: (Check one. Note: foreign nationals are included in general public.)

- | | |
|---|--|
| <input checked="" type="checkbox"/> From members of the general public | <input type="checkbox"/> From Federal employees and/or Federal contractors |
| <input type="checkbox"/> From both members of the general public and Federal employees and/or Federal contractors | <input type="checkbox"/> Not Collected (if checked proceed to Section 4) |

b. The PII is in a: (Check one)

- | | |
|--|---|
| <input checked="" type="checkbox"/> New DoD Information System | <input type="checkbox"/> New Electronic Collection |
| <input type="checkbox"/> Existing DoD Information System | <input type="checkbox"/> Existing Electronic Collection |
| <input type="checkbox"/> Significantly Modified DoD Information System | |

c. Describe the purpose of this DoD information system or electronic collection and describe the types of personal information about individuals collected in the system.

JAIC Business Systems/Salesforce (JBS/SF) is a portfolio of business applications and tools to support the day-to-day JAIC operations. JBS/Salesforce is the initial business application/information system in the JBS portfolio. JBS/SF is intended to be the JAIC system of record for customer and vendor engagement. JBS/SF initial functionality will be those provided by Salesforce's out of the box configuration. After IATT, JAIC plans to customize the JBS/SF workflows to accommodate the JAIC's business needs.

The types of PII collected includes:

Employment Information
Home/Cell Phone
Work E-mail Address
Official Duty Telephone Phone
Position/Title
Rank/Grade
Names(s)
DoD ID obtained from CAC

d. Why is the PII collected and/or what is the intended use of the PII? (e.g., verification, identification, authentication, data matching, mission-related use, administrative use)

Mission-related use of vendor/customer data and other low level PII will be used to manage JAIC back office requirements. In addition to vendor and customer engagement management, the JBS will track development of AI projects. Additional uses for JBS/Salesforce include data storage for:

- 1) Organization and contact management for any Industry partners that JAIC engages with, to include respective contact information for key individuals and marketing materials such as presentations, proposals, etc.
- 2) Organization and contact management for any internal customers that JAIC engages with and respective contact information for key individuals; and
- 3) Tracking internal customers in JAIC's lead funnel.

e. Do individuals have the opportunity to object to the collection of their PII? Yes No

(1) If "Yes," describe the method by which individuals can object to the collection of PII.

(2) If "No," state the reason why individuals cannot object to the collection of PII.

Vendors may choose not to disclose low level PII and vendor/customer data by not providing it to begin with. If they choose not to provide their data, nothing will be collected/uploaded to JBS-SF.

f. Do individuals have the opportunity to consent to the specific uses of their PII? Yes No

(1) If "Yes," describe the method by which individuals can give or withhold their consent.

(2) If "No," state the reason why individuals cannot give or withhold their consent.

Vendors may chose to not disclose information, there is no other purpose to use the data, other than internal JAIC use for coordination. PII is limited to low-level / rolodex data provided in the normal course of business interactions.

g. When an individual is asked to provide PII, a Privacy Act Statement (PAS) and/or a Privacy Advisory must be provided. (Check as appropriate and provide the actual wording.)

Privacy Act Statement Privacy Advisory Not Applicable

The information you provide to the Joint Artificial Intelligence Center is covered by the Privacy Act of 1974. For questions regarding your personal information please contact the Joint Artificial Intelligence Center Security Branch. Authorities: 5 U.S.C. 301, Departmental Regulation; DoD Directive 1000.25, DoD Personnel Identity Protection (PIP) Program; Principal Purposes: To collect names, DoD ID number, work email address for the purpose of validating the trustworthiness of individuals requesting access to Department of Defense (DoD) systems and to access JAIC Business Systems/Salesforce. Routine Uses: DoD 'Blanket Routine Uses' set forth at the beginning of OSD's compilation of systems of records notices apply to this system. See the applicable system of records notice for a complete listing of routine uses: K890.14 DoD, IdSS located at <https://dpcl.d.defense.gov/Privacy/SORNsIndex/DOD-wide-SORN-Article-View/Article/570712/k89014-dod/>. Disclosure: Voluntary. However, failure to provide or update your information may result in termination or refusal of access.

h. With whom will the PII be shared through data exchange, both within your DoD Component and outside your Component? (Check all that apply)

- Within the DoD Component Specify. JAIC USE ONLY
- Other DoD Components Specify.
- Other Federal Agencies Specify.
- State and Local Agencies Specify.
- Contractor (Name of contractor and describe the language in the contract that safeguards PII. Include whether FAR privacy clauses, i.e., 52.224-1, Privacy Act Notification, 52.224-2, Privacy Act, and FAR 39.105 are included in the contract.) Specify.
- Other (e.g., commercial providers, colleges). Specify.

i. Source of the PII collected is: (Check all that apply and list all information systems if applicable)

- Individuals Databases
- Existing DoD Information Systems Commercial Systems
- Other Federal Information Systems

j. How will the information be collected? (Check all that apply and list all Official Form Numbers if applicable)

- E-mail Official Form (Enter Form Number(s) in the box below)
- Face-to-Face Contact Paper
- Fax Telephone Interview
- Information Sharing - System to System Website/E-Form
- Other (If Other, enter the information in the box below)

DoD ID obtained from CAC

k. Does this DoD Information system or electronic collection require a Privacy Act System of Records Notice (SORN)?

A Privacy Act SORN is required if the information system or electronic collection contains information about U.S. citizens or lawful permanent U.S. residents that is retrieved by name or other unique identifier. PIA and Privacy Act SORN information must be consistent.

Yes No

If "Yes," enter SORN System Identifier K890.33

SORN Identifier, not the Federal Register (FR) Citation. Consult the DoD Component Privacy Office for additional information or <http://dpcl.d.defense.gov/Privacy/SORNS/>
or

If a SORN has not yet been published in the Federal Register, enter date of submission for approval to Defense Privacy, Civil Liberties, and Transparency Division (DPCLTD). Consult the DoD Component Privacy Office for this date

If "No," explain why the SORN is not required in accordance with DoD Regulation 5400.11-R: Department of Defense Privacy Program.

I. What is the National Archives and Records Administration (NARA) approved, pending or general records schedule (GRS) disposition authority for the system or for the records maintained in the system?

(1) NARA Job Number or General Records Schedule Authority. GRS 3.2 #62

(2) If pending, provide the date the SF-115 was submitted to NARA.

(3) Retention Instructions.

Temporary. Destroy/delete when 7 years 6 months to 20 years 6 months old, based on the maximum level of operation of the appropriate CA and after the information record the PKI is designed to protect and/or access is destroyed according to an authorized schedule, or in the case of permanent records, when the record is transferred to NARA legal custody. Longer retention is authorized if the agency determines that transaction-specific PKI records are needed for a longer period.

m. What is the authority to collect information? A Federal law or Executive Order must authorize the collection and maintenance of a system of records. For PII not collected or maintained in a system of records, the collection or maintenance of the PII must be necessary to discharge the requirements of a statute or Executive Order.

- (1) If this system has a Privacy Act SORN, the authorities in this PIA and the existing Privacy Act SORN should be similar.
- (2) If a SORN does not apply, cite the authority for this DoD information system or electronic collection to collect, use, maintain and/or disseminate PII. (If multiple authorities are cited, provide all that apply).

(a) Cite the specific provisions of the statute and/or EO that authorizes the operation of the system and the collection of PII.

(b) If direct statutory authority or an Executive Order does not exist, indirect statutory authority may be cited if the authority requires the operation or administration of a program, the execution of which will require the collection and maintenance of a system of records.

(c) If direct or indirect authority does not exist, DoD Components can use their general statutory grants of authority ("internal housekeeping") as the primary authority. The requirement, directive, or instruction implementing the statute within the DoD Component must be identified.

The authority allows Joint Artificial Intelligence Center (JAIC) Business Systems / Salesforce (JBS/SF) to collect the data: 5 U.S.C. 301, Departmental Regulation; 10 U.S.C. chapter 8; DoD Directive 5105.19, Defense Information Systems Agency (DISA); DoD Directive 5105.19, Defense Information Systems Agency (DISA); DoD Directive 1000.25, DoD Personnel Identity Protection (PIP) Program; DoD Enterprise User Data Management Plan for Persons and Personas; and Global Information Grid 2.0 Concept of Operations (GIG 2.0 CONOPS).

n. Does this DoD information system or electronic collection have an active and approved Office of Management and Budget (OMB) Control Number?

Contact the Component Information Management Control Officer or DoD Clearance Officer for this information. This number indicates OMB approval to collect data from 10 or more members of the public in a 12-month period regardless of form or format.

Yes No Pending

- (1) If "Yes," list all applicable OMB Control Numbers, collection titles, and expiration dates.
- (2) If "No," explain why OMB approval is not required in accordance with DoD Manual 8910.01, Volume 2, "DoD Information Collections Manual: Procedures for DoD Public Information Collections."
- (3) If "Pending," provide the date for the 60 and/or 30 day notice and the Federal Register citation.

OMB approval is not required in accordance with Section 8.b.11 of Enclosure 3 of DoD Manual 8910.01 - Volume 2.